

Melbourne Market Authority – App Privacy Collection Notice

Your personal information is being collected by the Melbourne Market Authority (ABN 56 160 141 887) ('we', 'us' or 'our'). You can contact us by post at 1/55 Produce Drive, Epping, Victoria, 3076, by telephone on +61 3 9258 6100 or by email at privacy@melbournemarket.com.au.

We collect, use, hold and disclose personal information about you in order to provide you with the Melbourne Market new app ('our app') and to administer, monitor and improve our app. The types of personal information about you that we collect includes:

- your first and last name;
- your email address (if you choose to provide it to us, which is not mandatory);
- your mobile number;
- details of your existing access card that you use to access our market locations;
- your user type, such as if you are a buyer or store holder at any of our market locations (or an employee or contractor of any of our buyers or store holders);
- the password you use to log in to your account for our app; and
- your notification and communication preferences for our app.

We will collect your personal information from you where possible, including when you download our app or create an account using our app. If you are employed or engaged by a buyer or store holder at any of our market locations, we may also collect some information about you from your employer (in which case we will take reasonable steps to ensure that you are aware of the matters contained in this privacy collection notice). If you provide us with the personal information of another person (such as another employee or contractor), you must make them aware of the matters contained in this privacy collection notice.

We may be required by applicable laws to collect personal information about you in some circumstances, including to perform our functions under the *Melbourne Market Authority Act 1977* (Vic). If you choose not to provide your personal information to us, we may not be able to provide our app to you or the information in our app may not be as helpful for you.

We may:

- disclose your personal information to our contractors, agents, suppliers and service providers in connection with the purposes listed above; and
- disclose your personal information to government bodies and regulatory authorities (including where required or authorised by law).

We will otherwise collect, hold, use and disclose your personal information in accordance with our Privacy Policy (available at <https://melbournemarkets.com.au/privacy/>). You have a right to request access to the personal information that we hold about you. More information about how to make an access request can be found in our Privacy Policy.