

# PRIVACY

# Policy

The Melbourne Market Authority (MMA) values and respects the privacy of individuals and is committed to handling personal information in accordance with the privacy principals contained in the Privacy and Data Protection Act 2014.

Protecting your privacy by handling your personal information in this way is an important aspect of the MMA's activities and is reflected in the policies and procedures maintained by the MMA. The MMA is established by the Melbourne Market Authority Act 1977 (MMA Act) and is charged with the responsibility of operating the Melbourne Market for the wholesale of fruit, vegetables and flowers (the Melbourne Market).

The MMA does this from the facility located in Epping, Victoria (Market Land).

The MMA collects and uses a range of personal information so it can carry out its statutory functions to control, maintain and manage the Melbourne Market and the Market Land, promote the use of the facilities at the Melbourne Market, and provide advice and information to the Minister and Government Authorities on matters relating to the Market and its use by industry, and on industry related matters generally.

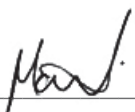
The MMA is bound by the Privacy and Data Protection Act 2014, in broad terms, this means that the MMA will:

- maintain a privacy collection statement that details the disclosures required to be made to individuals as well as providing privacy collection notices where relevant;
- only collect information which the MMA needs to carry out its functions and objects;
- ensure that an individual knows why the MMA collects their information and how their personal information will be handled;
- only handle personal information for carrying out the MMA's functions and objects, or a directly related purpose, or another purpose with the person's consent (unless otherwise required by law);
- store personal information securely, protecting it from unauthorised access;
- ensure that any transfer of information outside of Victoria is in accordance with privacy laws;
- take reasonable steps to ensure the personal information that is collected by the MMA or on the MMA's behalf is accurate, complete and up to date;
- provide an individual (or their authorised representative) with access to their own information, and the right to seek its correction;
- only use personal information for the purpose for which it is collected, or where the individual would reasonably expect the MMA to use it for a secondary purpose;
- take reasonable steps to protect the personal information held by the MMA and destroy (where lawful to do so) or deidentify personal information which is no longer needed by the MMA;
- give individuals reasonable opportunity to view the information the MMA holds about them and to request that the MMA correct that information;
- where practical, allow individuals to deal with the MMA anonymously;
- deal with any sensitive information the MMA collects in the manner required by the privacy laws.

The MMA will regularly review this policy for monitoring compliance with relevant privacy laws. Accordingly, the MMA may update this policy from time to time. Any changes will be published on the MMA website.

Approval Date: Sept 2023

Next Review Date: Sept 2025



Mark Maskiell  
Chief Executive Officer



Peter Tuohy  
Chairman

