



ANNUAL GOLF DAY

MELBOURNE MARKET CHARITY GOLF DAY 2022



Every year the Melbourne Market hold a charity Golf Day to raise money for DEBRA Australia. The day consists of a Golf Competition, late lunch, entertainment and much more.

DEBRA Australia is a foundation that helps those affected by a painful and lifechanging disease called Epidermolysis Bullosa (EB). Since the first Golf Day held in 2013, the Melbourne Market Charity Golf Day has raised \$544,000 for DEBRA Australia. The Golf Day was unable to go ahead in 2021 due to Covid19, however the event still raised an impressive \$28,847 thanks to generous supporters.

Major sponsors include Fresh State, The Melbourne Market Authority, The Melbourne Market Lions Club, and Toyota Material Handling

All attendees are required to present their Covid19 vaccination certificate upon arrival to the event.

March 18, 2022

9am - 4pm

Heidelberg Golf Club



TICKET PRICES

1. GROUP TICKET + DRINKS PACKAGE + SIGNAGE \$2,000*

Everything included in the Group Ticket PLUS:

- Drinks package for four (4) people all day - beer, wine, soft drinks
- Signage on golf buggy's and golf course holes

2. GROUP TICKET + DRINKS PACKAGE \$1,500*

Everything included in the Group Ticket PLUS:

- Drinks package for four (4) people all day - beer, wine, soft drinks

3. GROUP TICKET \$1,250*

- Four (4) tickets to the Melbourne Market Charity Golf Day and Golf Competition
- Lunch
- Entertainment
- Show bag
- Enter the draw for a chance to play with a celebrity

4. INDIVIDUAL TICKET \$300*

- One (1) ticket to the Melbourne Market Charity Golf Day and Golf Competition
- Lunch
- Entertainment

5. LUNCH TICKET ONLY \$50*

- Lunch
- Entertainment

*All advertised prices are excluding GST

REGISTRATION FORM

TICKET OPTION NUMBER: _____

CONTACT DETAILS - TEAM CAPTAIN

Contact Name: _____ Email: _____

Company: _____ Address: _____

Contact No. _____ Phone: _____

GOLF PLAYER DETAILS (Captain is responsible for registrations on the day)

Team Name: _____

Mobile: _____ Email: _____

SHIRT SIZE OPTIONS: S, M, L, XL, 2XL

PLAYER 1 OR Single Player: _____ Shirt Size: _____ Handicap: _____
Golf Link No.: _____ Staying for Dinner: YES / NO Dietary Req.: _____

PLAYER 2: _____ Shirt Size: _____ Handicap: _____
Golf Link No.: _____ Staying for Dinner: YES / NO Dietary Req.: _____

PLAYER 3: _____ Shirt Size: _____ Handicap: _____
Golf Link No.: _____ Staying for Dinner: YES / NO Dietary Req.: _____

PLAYER 4: _____ Shirt Size: _____ Handicap: _____
Golf Link No.: _____ Staying for Dinner: YES / NO Dietary Req.: _____

ADDITIONAL DINNER GUESTS

Guest 1: _____ Dietary Requirements: _____

Guest 2: _____ Dietary Requirements: _____

PAYMENT DETAILS*

Amount Payable \$ _____

Direct debit: EFT BSB: 083-437 Account: 87-140-5919 Include your team name as the reference

Please circle: Credit Card** / VISA / Mastercard

Name on Card: _____ Signature: _____

Card No.: _____ - _____ - _____ - _____ CCV: _____ Expiry ____/____

Cheque payable to the Melbourne Market Lions Club, 35 Produce Drive, Epping, Vic, 3076

ENQUIRIES

For sponsorship and registration enquiries, contact Fresh State on 03 9408 6627 or email daisy@freshstate.com.au

Registration forms are to be returned to the Fresh State Office at the Melbourne Market or sent to daisy@freshstate.com.au

*A tax receipt will be issued by Fresh State Ltd upon request

** Please note a 1.4% surcharge applies

SPONSORSHIP OPPORTUNITY

We invite sponsors to support the Melbourne Market Charity Golf Day and take advantage of the following benefits:

- Opportunity to increase your brand exposure with a targeted audience of wholesalers, growers, retailers, and associated businesses in the fresh produce industry
- Showcase your produce/products/services and 'value add' through display opportunities at the venue, including advertising opportunities signage on golf buggies, merchandise on guest tables, and more
- Network with the who's who of the fresh produce industry
- Support a great cause

Platinum Sponsorship

\$5,000*

- Identification as a Platinum Sponsor of the the Melbourne Market Charity Golf Day 2022
- Four (4) tickets to the Melbourne Market Charity Golf Day 2022
- Acknowledgement of Platinum Sponsorship on marketing collateral (if sponsorship is secured prior to printing)
- One complimentary ¼ page advertisement in Fresh State of Affairs Golf Day edition
- Signage and display opportunities at the Melbourne Market Charity Golf Day venue
- Opportunity to place branded promotional material on guest tables
- Acknowledgment of sponsorship during the Melbourne Market Charity Golf Day by the event MC
- Complimentary 150-word advertorial in Market e-News. The weekly newsletter is distributed to over 5000 Market users (valued at \$600)
- 1 month free advertising on Market TV screens: 5 TV screens in key areas of the Melbourne Market displaying relevant news and Market info (valued at \$1200)

Gold Sponsorship

\$2,000*

- Identification as a Gold Sponsor of the Melbourne Market Charity Golf Day 2022
- Two (2) tickets to the Melbourne Market Charity Golf Day 2022
- Acknowledgement of Gold Sponsorship on marketing collateral (if sponsorship is secured prior to printing)
- Signage and display opportunities at the Melbourne Market Charity Golf Day venue
- Acknowledgment of sponsorship during the Melbourne Market Charity Golf Day by the event MC
- Complimentary 150-word advertorial in Market e-News. The weekly newsletter is distributed to over 5000 Market users (valued at \$600)

Silver Sponsorship

\$500*

- Identification as a Silver Sponsorship of the Melbourne Market Charity Golf Day 2022
- One (1) tickets to the Melbourne Market Charity Golf Day 2022
- Signage and display opportunities at the Melbourne Market Charity Golf Day venue

*All advertised prices are excluding GST

2022 SPONSORSHIP BOOKING FORM

I wish to purchase the:

- Platinum Sponsorship \$5,000 (excl. GST)
- Gold Sponsorship \$2,000 (excl. GST)
- Silver Sponsorship \$500 (excl. GST)

This sponsorship package is being purchased

by: _____ (name)

for: _____ (company)

Contact Details (for sponsorship/event organisation)

Name: _____

E-mail: _____

Phone: _____

Payment Method

Invoice through Fresh State Ltd

Please circle: Credit Card / VISA / Mastercard

(Please note that a 1.4% credit card surcharge will be incurred)

Name on Card: _____

Signature: _____

Card No.: _____ - _____ - _____ - _____

CCV: _____ Expiry _____ / _____

Please complete this form and return it to:
E: daisy@freshstate.com.au | F: (03) 8401 3690