

# Epping flower market

# UPDATE

## Welcome

The new Melbourne Market at Epping is nearing completion and is expected to be open from the middle of 2015. In response to feedback, we will be producing printed monthly updates in the lead up to the move. This update is specifically for National Flower Centre stand holders and florists, and will contain key information relevant to you.

We will also be producing similar updates for fruit and vegetable store holders, stand holders and retailers.

If you're a flower market stand holder, keep some extra copies of this update and use them to help keep your customers informed about the move to the new Market at Epping.

Keep an eye out for the updates being handed out by market officers, and you'll also find copies in the café. The information will also be available to you on the new 'flower market' page on the MMA website.



Aerial photo of the new Market at Epping, taken 30 January 2015

## Epping flower market update

### Flower market key dates

| Activity                                     | Date*         |
|--|---------------|
| Flower stand and florist parking allocations | February 2015 |
| Flower market site visits                    | March 2015    |
| Online induction and access cards            | April 2015    |
| Epping Market Open Day (whole of market)     | May 2015      |

\* Note: timing will be confirmed closer to the actual date

### Market operating rules

The design of the new Market is underpinned by the idea of establishing new environments that allow businesses to conduct their tasks easier, safer and with the ability to manage costs more appropriately.

Soon the MMA will release the final Market Operating Rules for the new Market at Epping. These rules will make sure we are all working in a healthy and safe environment.

Everyone transitioning to the new Market at Epping will be required to participate in an online induction to learn about the new operating rules - this will be part of the process to get your new access card. Everyone should also attend at least one site visit before the new Market opens.

### Café and Apack update

In great news for our coffee loving florists and stand holders, both the NFC café and Apack will be relocating to the new Market at Epping. More information will be available in future updates.

### Flower market site visits

Soon everyone at the flower market will get the opportunity to visit the new Market at Epping, including both flower stand holders and florists. Having everyone there at the same time will help florists find their suppliers and map their route.

This will be your chance to:

- ▶ Walk around the flower market floor and identify stand allocations using the map.
- ▶ Hear from the MMA on market operations and participate in a Q&A session.
- ▶ Walk between the flower stand and parking spaces.

| Flower market site visits | Time              |
|---------------------------|-------------------|
| Monday 23 March           | 10.30am - 11.30am |
| Sunday 29 March           | 10.30am - 11.30am |

Bookings are essential, and please advise if you are bringing others with you. To book:

- ▶ Call MMA on (03) 9258 6100
- ▶ Email [info@melbournemarkets.com.au](mailto:info@melbournemarkets.com.au)

If you are not able to attend one of these site visits, you can contact the MMA to arrange a visit.



## Flower market parking

The flower stand holders and florist parking Expression of Interest (EOI) closed on 20 November 2014. If you submitted an EOI, you will be sent a letter during February with information about your allocation.

The table below shows the fees for flower stand holders and florists, this includes the reduced fees that apply to florists.

| Park type                             | Vehicle Type    | Florist parking fees inc. GST (June 2015) | Flower stand holder parking fees inc. GST (June 2015) |
|---------------------------------------|-----------------|---|---|
| Reserved covered parking              | Rigid truck bay | \$170.35 per qtr                          | \$340.80 per qtr                                      |
| Unreserved uncovered parking          | Rigid truck bay | \$116.20 per qtr                          | \$232.40 per qtr                                      |
|                                       | Car/Van bay     | \$102.95 per qtr                          | \$204.90 per qtr                                      |
| Casual (very infrequent) open parking | Rigid truck bay | \$40 per day                              | \$40 per day  |
|                                       | Car/Van bay     | \$23 per day                              | \$23 per day  |
|                                       | Car/Van bay*    | \$11.50 per day                           | \$11.50 per day                                       |

\* Car park adjacent to administration building, before Gate 1 entry. Forklifts and trolleys do not have access to this car park.

Florists who choose reserved covered, or unreserved uncovered parking at the new Market at Epping will receive the first three months free from the date of opening.



## Survey

You will be receiving a lot of information over the coming months about the transition to the new market at Epping. We've already made some changes to how you'll be getting information, by introducing this monthly printed update and a page for the flower market on the website. We'd like to give everyone the opportunity to provide us with feedback so we have created an online survey.

This survey will help us provide you with the right information - when and where you need it. It should take you around 5 minutes to complete and your responses will be anonymous.

You would have received an email with the link to the survey on Wednesday 11 February. If you don't have access to this email, go to the MMA website where you will find a link to the survey. You will have until the end of the month to complete the survey and tell us how you would like to get information about the move to the new Market at Epping.

## New market operating times

Operating times for the new market have been announced. These hours will come into effect following the transition to the new Market at Epping.

These hours will be reviewed after 12 months.

### Flower market

|           | Start       | Finish |
|-----------|-------------|--------|
| Monday    | 3.30am      | 7am    |
| Tuesday*  | 3.30am      | 7am    |
| Wednesday | 3.30am      | 7am    |
| Thursday* | 3.30am      | 7am    |
| Friday    | 3.30am      | 7am    |
| Saturday  | 4.30am      | 7am    |
| Sunday    | Not trading |        |

\* Key trading days for flower market

## Questions?

Do you feel you have enough information about the transition to the new Market at Epping? If not you've got some options:

- ▶ Visit the Epping Information Centre at the centre of the fruit and vegetable market trading floor
- ▶ Contact the MMA team on 03 9258 6100, 8am - 4pm Monday to Friday, or email [info@melbournemarkets.com.au](mailto:info@melbournemarkets.com.au)
- ▶ Visit the MMA website [www.melbourne-markets.com.au/market-relocation](http://www.melbourne-markets.com.au/market-relocation)

## Future editions

In future updates we will be giving you information on:

- ▶ New access cards and induction
- ▶ Further site visits
- ▶ Parking
- ▶ Market operating rules
- ▶ Survey results.

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MMA Administration building and Conference Centre at the new market at Epping.