



MELBOURNE MARKET AUTHORITY

MARKET CIRCULAR NO: 617

DATE: 20 JUNE 2014

TO: All Melbourne Market Users

BLITZ ON PARKING AT WEST MELBOURNE – DO THE RIGHT THING AND AVOID AN INFRINGEMENT

The actions of several segments of the market are currently adversely impacting on operations of us all. The following listed parking areas are currently the focus of a parking blitz. The blitz will target non-compliant market users and ensure our car parks are used correctly to ensure parking is assessable to all.

Market Relations Officers and Security will be actively patrolling these key areas to ensure compliance and will issue on the spot infringement notices as necessary.

CAR PARK AT GATE 7 & 8

Abandoned vehicles

There are many trucks in this car park that are seemingly abandoned and the MMA is currently making contact with these owners to have them removed. Those not removed will be deemed abandoned and the MMA will remove from the site.

Unregistered vehicles

There appears to be several unregistered vehicles in this car park and I would like to remind you that the MMA has the ability under its by-laws to issue an infringement notice for each day an unregistered vehicle occupies market land. The infringement is \$740.20 per day.

Parking outside of designated bays

There are vehicles that consistently park incorrectly across multiple bays, these will be subject to a daily infringement notices of \$29.00 if that practice continues.

Parking area time limits

This car park is a casual parking area that attracts a daily rate of \$6 per vehicle, owners who park their vehicles for periods longer than that risk being subject to an infringement notice of \$29.00 per day.

EASTERN CAR PARK & 1ST STREET

Parking for buyers before 7:00am

The uncovered East end bays and along 1st street are restricted to buyers before 7:00am. Signage in these car parks also clearly states no sedan parking prior to 7:00am.

Sedans parked in these areas prior to 7:00am will be subject to an infringement notice of \$29.00 per day.

Non-buyers parked in these areas prior to 7:00am regardless of vehicle type will be subject to an infringement notice of \$29.00 per day. The intention is to have parking readily available to encourage buyers into the market.

NATIONAL FLOWER CENTRE (NFC)

The number of bays around the NFC where parking is reserved for Florists on Flower Market days has recently been increased. These have been marked with a yellow painted flower. Non – florist vehicles parked in these bays will be subject to an infringement notice of \$29.00.

While these three areas are being highlighted I would like to remind all Market users of their obligations to follow the direction on any signage before parking your vehicle, if you are unsure please see either a Market Relations Officer or Security for clarification.

Kind Regards,



Mark Maskiell
Chief Executive Officer

IMPORTANT NOTICE REGARDING MARKET CIRCULARS

In an effort to reduce our impact on the environment and to keep our market clean, the MMA will be phasing out printed circulars.

As of 1 September 2014 the MMA will no longer hand out printed copies of market circulars and other notices.

Where to access circulars after 1 September

All circulars, news and other notices will be available:

- Via our website www.melbournemarkets.com.au.
- To those registered on our e-database via our email and SMS alerts
- In hardcopy for collection on request from our MMA offices.
- Summary alerts and updates published on the TV screens around the market.

Not on our e-database?

Join our e-database to receive emails and SMS alerts with the latest market news before 1 September to ensure you don't miss out.

To join call us on 9258 6100 or visit one of our offices to update your details today!