

FLOWER' MARKET ADVISORY COMMITTEE – MINUTES

HELD AT THE MELBOURNE MARKET AUTHORITY MMA BOARD ROOM
TUESDAY 22nd JANUARY 2013, 07.45AM – 08.40AM

ATTENDEES & APOLOGIES

Flower Advisory Committee Members

Geoff Maguire – Chairman
Phillip Mays
Adrian Parsons
Greg Duffy

DBI Representatives

Mary Baker – Stakeholder Relations Manager
Frank Mohren – Transition & Operations Manager
David Gundy – Roots Projects

MMA Representatives

Neil Lowe – Chairman, MMA
Colleen Buckley – Minute Taker, MMA

Apologies

Gisela Marven - Board Member, MMA
John Boon – Advisory Committee Member

Meeting opened at 8.00am. The DBI noted:

- the meeting was held to view and discuss the draft map of the Flower Centre at Epping before being finalised by Roots Projects.
- any further work required for the café will be undertaken when the contract ceases from Lend Lease and be undertaken via a tender contract.
- the café will be required to meet relevant building regulations.
- the café shell includes a door, floor and exhaust for holes ready for the fit out to be completed by the future operator.
- the café proprietor could incur costs of \$500,000 to build the kitchen and other equipment required and that it is unlikely that any current café equipment could be taken to Epping.
- the other café's in the F&V market are facing the same expenses.
- It was suggested the café trade via a window and have chairs and tables outside to accommodate customers, reducing the size of the café.
- The flower market advisory committee strongly expressed the view that the café should remain a sit down eatery as it is prominently utilised by florist groups, a tour operator and customers both F&V and Florists.

- that kitchen designs for the café will be forwarded prior to the next meeting to discuss options including the work required.
- It was noted 20 coolrooms are part of the Lend Lease contract and 8 additional can be built via a tender but only if required.
- the ballot will be conducted in March 2013.
- Advice to the Minister on options for use of spare stands needs to be provided before the EOI is released.
- A visit for flower market members is organised for 26 February 2013.
- the parking adjacent to each stand is only for delivery purposes and parking for florists is adjacent to the building.
- a Presentation for the Operational and Traffic Management Plan will be conducted soon, including the fees and charges.

The Committee noted:

- clarification given that the location of the café is internal to the flower market building
- relocating to Epping held no guarantees for the flower trader's success
- the café size may be too small in the future
- Meeting closed @ 8.40am.

Date of Next Meeting

- Tuesday 19th February 2013 @ 7.45 is - MMA Board Room. – MMA