



# **FLOWER' MARKET ADVISORY COMMITTEE – MINUTES**

**HELD AT THE MELBOURNE MARKET AUTHORITY MMA BOARD ROOM  
TUESDAY 8 JANUARY 2013, 8.00AM – 09.20AM**

## **ATTENDEES & APOLOGIES**

### **Flower Advisory Committee Members**

Geoff Maguire – Chairman  
John Boon  
Phillip Mays  
Greg Duffy

### **DBI Representatives**

Mary Baker – Stakeholder Relations  
Howard Edleston – Commercial & Legal Manager

### **MMA Representatives**

Allan Crosthwaite – CEO, MMA  
Gisela Marven - Board Member, MMA  
Aurora Kostezky – Legal Counsel, MMA  
Darek Stec –Chief Operations Officer, MMA  
Brian Kirby –Operations Manager, MMA  
Colleen Buckley – Minute Taker, MMA

### **Apologies**

Adrian Parsons – Advisory Committee Member

Meeting opened at 8.00am.

The Committee noted:

- the EOI provides the opportunity for the flower growers to indicate their preferences for stands in the new market. The feedback received will be collated, analysed and the outcomes discussed with the Advisory Committee.
- stand holders as at 31 January 2012 are eligible for the ballot.
- a visit to Epping will occur prior to the ballot. It was noted the day preferred for the ballot is Friday.
- the rents and charges listed in the release of fees and charges were expensive and all members stressed all extra costs incurred will be passed on to their customers.

- It was noted 'reserved parking only' provided all market users and their customers an allocated spot at all times, easing the congestion and current demand for parking.
- the café location needs to be confirmed by DBI. A plan will be provided to the advisory members as requested.
- It was noted the essential requirement for a café to be located in the flower market to provide a location for business transactions by customers and members of the flower grower group who utilise the café to the maximum.

### **West Melbourne**

- It was noted the NFC traders were not informed prior to the selling of Christmas trees located in the vicinity NFC car parking location or the roping to reserve the 3 parking bays.

It was noted trucks are parking overnight adjacent to the flower market, unloaders are using the area due to being less movement to unload F&V stock. It was noted monitoring will ensure this practice is stopped.

- It was noted the market officers are monitoring the current activity of dumping rubbish, when an offender is seen they are given a warning and photo is taken to prove the action and evidence. The flower growers expressed concern that the approach being taken is not commensurate with the offence.

Meeting closed @ 9.20am.

### **Date of Next Meeting**

- To be advised. – MMA