

# FLOWER MARKET ADVISORY COMMITTEE – MINUTES

HELD AT THE MELBOURNE MARKET AUTHORITY BOARD ROOM  
TUESDAY 27<sup>TH</sup> MARCH 2012, 8.00AM – 9.00AM

## ATTENDEES & APOLOGIES

### Flower's Advisory Committee Members

Geoff Maguire – Chairman, Flower Growers Advisory Committee  
Greg Duffy  
John Boon  
Adrian Parsons  
Philip Mays

### DBI Representatives

Jane Niall – DBI  
Mary Baker – DBI

### MMA Representatives

Gisela Marven - Board Member, MMA  
Allan Crosthwaite – CEO, MMA  
Aurora Kostezky – Legal Counsel, MMA  
Rozita Hana – Minute Taker, MMA  
Marisa Di Pietro – Minute Taker, MMA

### Apologies

Meeting opened at 8.05am.

### **Acceptance of Minutes**

Minutes of the previous meeting were accepted by the committee.

A committee member advised that the minutes should be clarified to reflect that trucks will be permitted in the flower market at Epping prior to trading to unload produce.

The committee recommended a “Vehicle Free” Market meaning that there would be no trading from vehicles in the flower market at Epping and that this should be reflected in the submission.

DBI gave a brief overview of the SUBMISSIONS received.

- DBI informed that a summary of the submissions will be made available on the website, without any names, after the information has been presented to the Committees and to the Minister.
- Advisory members agreed that a copy of the summary of the submissions should also be made available in hard copy as well as placed on the website.
- The Chair also requested that the final copy of the revised Flower Growers' submission paper come out as soon as possible.
- The revised submission will go to the advisory members for approval first before it's uploaded onto the website. Advisory members agreed.

### **Rules around allocations of stands**

- The Committee recommended that those wanting cool room access and only requiring one stand should have the option of sharing a cool room with another stand holder. It was noted that if additional roller door access was required, this would need to be funded by the stand holder.
- The committee supported a 'like for like' allocation process.
- The Committee discussed the impact of road infrastructure and trading hours that could potentially impact on attracting flower growers, florists and retailers to Epping.
- It was noted that these issues need further discussion and consultation to support growers and to get the retailers out to Epping.

### **Loading & Unloading and Internal Flower Market Plan**

- Discussions were deferred to the power point presentation immediately following the meeting.
- It was noted that the design is locked in so if more rear door access is required, then licensees/tenants would have to pay for modifications.

### **Submissions on allocation**

The following points will be included in the Flower Growers' submission:

- Vehicular access. Committee members recommended no vehicle access or parking in the flower market during trading hours.
- Treatment of vacant stands. Committee members recommended that if there are vacant stands after stand allocation they should be returned to MMA for reallocation.
- Cool Rooms. Committee members recommend adding options for shared cool rooms as discussed above.
- The committee were informed that a revised Flower Growers' submissions issues paper will be given to the advisory committee (without names disclosed) prior to it being made available on the website.

### **West Melbourne**

No issues raised by Committee members relating to the West Melbourne site.

### **Date of Next Meeting**

- The next meeting for the Flower Grower Advisory to be advised

### **ACTIONS ARISING**

- Make changes to Flower Grower/Florist Submission and re circulate it to Chair by 28 March, 2012 - DBI

Meeting closed at 8.55am

A 15 minute PowerPoint presentation by MMA on parking and internal flower market layout followed.